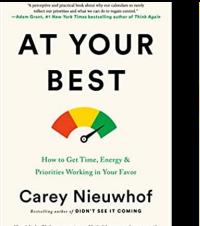
## 2021 READING LIST



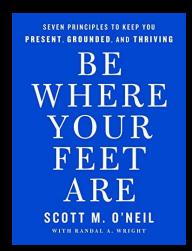


Be 2.0 - Jim Collins

**Turning Your Business into an Enduring Great Company** 

**JIM COLLINS** 

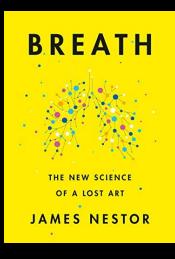
**BILL LAZIER** 



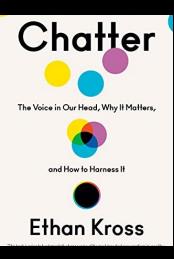
Be Where Your Feet Are -Scott O'Neil



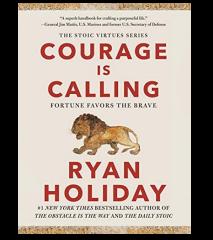
Amazon Unbound - Brad Stone



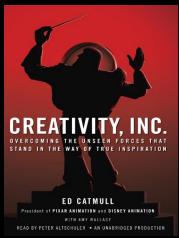
Breathe - James Nestor



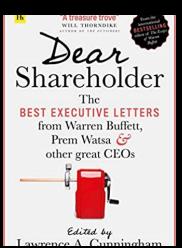
Chatter - Dr Ethan Kross



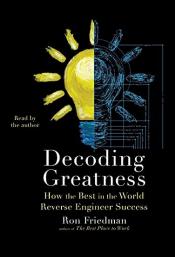
Courage is Calling - Ryan Holiday



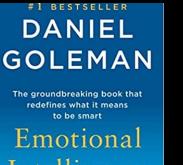
Creativity, Inc. - Ed Catmull



Dear Shareholder - Lawrence Cunningham



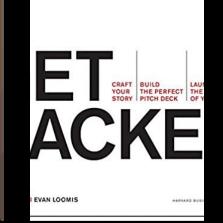
Decoding Greatness - Ron Friedman



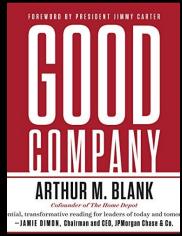
Intelligence Why It Can Matter More Than 10



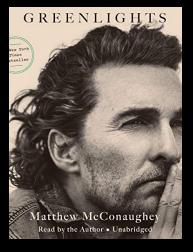
From Victim to Victor - Nick Santonastasso



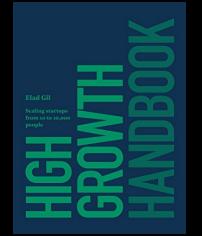
Get Backed - Evan Baehr

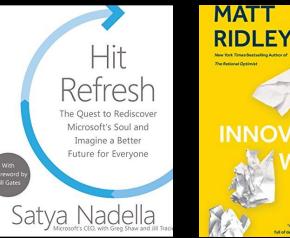


Good Company - Arthur Blank



Greenlights - Matthew McConaughey





High Growth Handbook -Elad Gil

Hit Refresh - Satya Nadella

Ridley

HOW INNOVATION ORKS And Why It **Flourishes in** Freedom

How Innovation Works - Matt

Change The Science of Getting from Where You Are to Where You Want to Be

How to

Katy Milkman rd by Angela Duckwor

How To Change - Katy Milkman

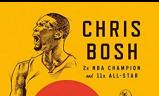


How To Lead - David Rubenstein

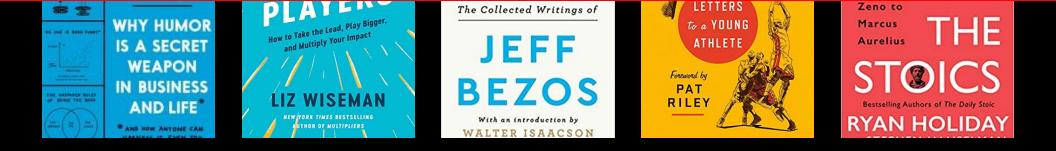












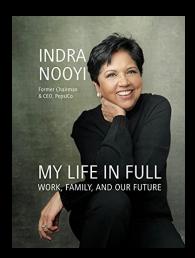
Humor, Seriously - Jennifer Acker

Impact Players - Liz Wiseman

Invent & Wander - Jeff Bezos

Letters To A Young Athlete -Chris Bosch

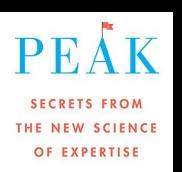
Lives of The Stoics - Ryan Holiday



My Life In Full - Indra Nooyi

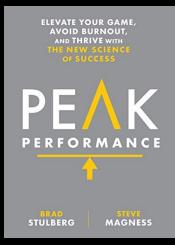


No Rules Rules - Reed Hastings

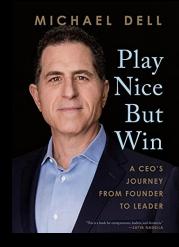


Anders Ericsson and Robert Pool ninism that ought to influence how people and anend their time. The good

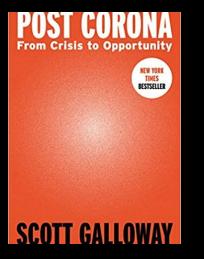
Peak - Anders Ericsson



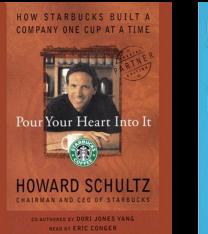
Peak Performance - Steve Magness



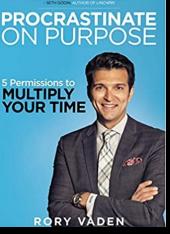
Play Nice But Win - Michael Dell



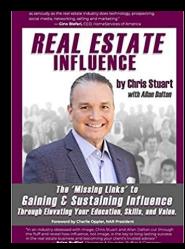
Post Corona - Scott Galloway



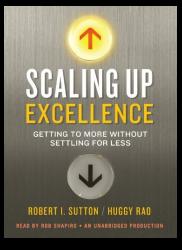
Pour Your Heart Into It -Howard Schultz



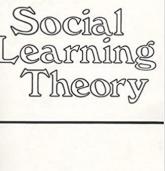
Procrastinate on Purpose -Rory Vaden



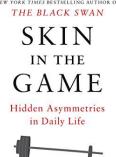
Real Estate Influence - Chris Stuart



Scaling Up Excellence -**Robert Sutton** 









Surrender The Outcome -

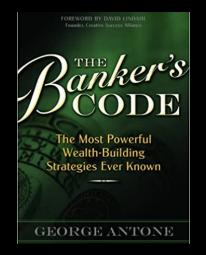
Take The Stairs - Rory Vaden

The Art of Business Wars -

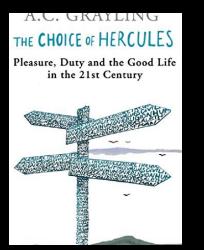
The Art of War - Sun Tzu

The Attributes - Rich Diviney

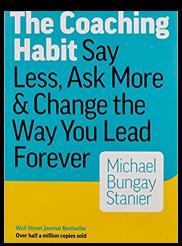
David Brown



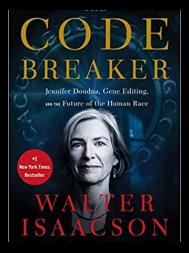
The Banker's Code - George Antone



The Choice of Hercules - A.C. Grayling



The Coaching Habit - Michael Bungay Stanier



The Code Breaker - Walter Isaacson

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